



New Bethlehem Peanut Butter Festival
Redbank Valley Chamber of Commerce
309 Broad Street, Suite 2, New Bethlehem, PA
16242
(P) 814.275.3929 (F) 814.275.4269
info@RedbankChamber.com |
RedbankChamber.com

Dear Friends:

We would like to extend an invitation to your organization to participate in our 30th Annual Peanut Butter Festival Parade. This year's parade will be held Saturday, September 19, 2026, at 3:00PM on Broad Street in New Bethlehem.

Independent professionally trained judges will conduct judging.

There will be trophies presented as well as cash prizes. Please see the list attached to this letter.

The parade lineup will start at 1:30 at Redbank Chevy, 500 Broad St, New Bethlehem. There will be a registration table for check-in and to receive your parade number. Please make sure that someone from the organization checks in on arrival.

Please complete the enclosed registration form and return to the chamber office at the address below or by email no later than September 12, 2026.

Pre-registration is required to attend.

Please send registration to:

Redbank Valley Chamber of Commerce
Attn. PBF Parade Committee
309 Broad Street, Suite 2
New Bethlehem, PA 16242
info@redbankchamber.com

The New Bethlehem Peanut Butter Festival is hosted by the Redbank Valley Chamber of Commerce and held in Guntown Memorial Park, located one hour north of Pittsburgh, southern Clarion County, along Water Street in New Bethlehem PA.



New Bethlehem Peanut Butter Festival

Redbank Valley Chamber of Commerce

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PARADE REGISTRATION FORM

30th Annual Peanut Butter Festival - Parade - Saturday, September 19th at 3:00 PM

Marching Bands: 1st @ \$400, 2nd @ \$200

Floats: 1st @ \$200, 2nd @ \$125, 3rd @ \$100

Drill/Dance Team: 1st @ \$200, 2nd @ \$150

Jr. Drill Team: 1st @ \$200, 2nd @ \$150

Marching Unit: 1st @ \$200, 2nd @ \$125, 3rd @ \$100

Specialty Unit: 1st @ \$200, 2nd @ \$150, 3rd @ \$100

Fire Vehicles: 1st Place Rescue-\$150, 1st Place Tanker-\$150, 1st place Pumper-\$150

Trophies: Best of Show Tractor, Best of Show Vehicle, Oldest Tractor, Oldest Vehicle

Peanut Butter Festival Parade

Pre-Register by September 12th, 2026

No entry fee!

Line up will be @Redbank Chevy starting at 1:30pm.

Judging will be conducted by independent professionally trained judges. There will be trophies and cash prizes.

Please send registration to:

Redbank Valley Chamber of Commerce

Attn. PBF Parade Committee

309 Broad Street, Suite 2

New Bethlehem, PA 16242

Or email info@redbankchamber.com

For more info, contact Event Chairperson: Lisa Goth- lgoth@leachagency.com or call Chamber 814-275-3929

Organization Name: _____

Where are you from: _____ Director or Leader: _____

Age Group: _____ Prize Level Class: _____

Brief description of entry that will be read at the parade: (may be submitted on attached page)

Contact Person: _____ Phone: _____

Address: _____ Email: _____

WAIVER: I hereby certify that I am able to participate in the Peanut Butter Festival Parade. I agree to comply with all rules and I assume all risks and liabilities related to my participation. I, for myself, my heirs, executors, administrators and assigns, waive and release the Redbank Valley Chamber of Commerce, all landowners, any municipalities or other public entities, their respective agent and employees, and all volunteers and sponsors from all claims, damages, or injuries suffered by me while participating in this event. I give my permission for the free use of my name, picture or likeness for any purpose related to this event.

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